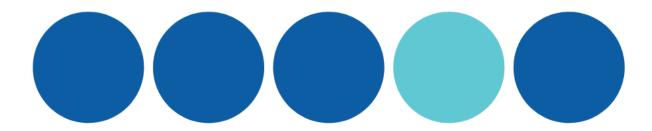
A Joint Colloquium by Yaşar University Faculty of Communication & ECREA Journalism and Communication Education TWG.

## THEORY & EDUCATION



YAŞAR UNIVERSITY, HISTORICAL COAL GAS FACTORY, İZMİR - TÜRKİYE

12-13 MAY 2022





## 12 May Thursday

<b>Y110</b> 9:15		Opening Remarks Prof. Sevda Alankuş, PhD (Dean) Prof. Berrin Yanıkkaya, PhD (ILAD Board Member) Prof. Cemali Dinçer, PhD (Rector)	Historical Coal Gas Factory	10:00 - 12:00	Parallel Sessions New Media and Communication Television and Cinema
9:45	- 10:45	<b>Keynote: Mahmut Mutman</b> Indisciplinary Reflections on the Concept		12:00 - 13:00	Lunch Break
		of Communication		13:00 - 15:00	Parallel Sessions
10:45	5 - 11:00	Coffee Break			Journalism Visual Communication Design Public Relations and Advertising
11:00	0 - 12:00	Keynote: Stina Bengtsson			Public Relations and Advertising
		Teaching Media and Communication in the Digital Age: Change and Continuity		15:00 - 15:15	Coffee Break
12:00	0 - 12:15	Coffee Break		15:15 - 16:30	Wrap Up Session
12:15	5 - 13:15	Keynote: Mark Deuze (online 10:15 - 11:15 BST)			

## Historical Coal 13:15 - 15:00 Lunch Break Transfer to Historical Coal Gas Factory 15:00 - 16:30 Joint Roundtable: Where is the communication field headed? Opening Remarks by Berrin Yanıkkaya (15:00 - 15:30) 'Framing the contemporary communication education in Turkey' 16:30 - 16:45 Coffee Break 16:45 - 18:15 Joint Roundtable Continues 18:15 onwards Free Time

**Gas Factory** 

Life in Media War



13 May Friday