

A Joint Colloquium by Yaşar University Faculty of Communication & ECREA
Journalism and Communication Education TWG.

ALTERNATIVES IN COMMUNICATION THEORY & EDUCATION



**YAŞAR UNIVERSITY,
HISTORICAL COAL GAS FACTORY,
İZMİR - TÜRKİYE**

12-13 MAY 2022



*Journalism and Communication
Education TWG*

12 May Thursday

Y110 9:15 - 9:45 **Opening Remarks**
Prof. Sevda Alankuş, PhD (Dean)
Prof. Berrin Yanikkaya, PhD (ILAD Board Member)
Prof. Cemali Dinçer, PhD (Rector)

9:45 - 10:45 **Keynote: Mahmut Mutman**
Indisciplinary Reflections on the Concept
of Communication

10:45 - 11:00 **Coffee Break**

11:00 - 12:00 **Keynote: Stina Bengtsson**
Teaching Media and Communication in
the Digital Age: Change and Continuity

12:00 - 12:15 **Coffee Break**

12:15 - 13:15 **Keynote: Mark Deuze (online 10:15 - 11:15 BST)**
Life in Media War

Historical Coal 13:15 - 15:00 **Lunch Break**
Gas Factory *Transfer to Historical Coal Gas Factory*

15:00 - 16:30 **Joint Roundtable: Where is the communication field
headed?**
Opening Remarks by Berrin Yanikkaya (15:00 - 15:30)
'Framing the contemporary communication education
in Turkey'

16:30 - 16:45 **Coffee Break**

16:45 - 18:15 **Joint Roundtable**
Continues

18:15 onwards **Free Time**

13 May Friday

Historical Coal 10:00 - 12:00
Gas Factory

12:00 - 13:00

13:00 - 15:00

15:00 - 15:15

15:15 - 16:30

Parallel Sessions
New Media and Communication
Television and Cinema

Lunch Break

Parallel Sessions
Journalism
Visual Communication Design
Public Relations and Advertising

Coffee Break

Wrap Up Session



COLLOQUIUM
PROGRAM

The event's language is English on 12 May, and Turkish on 13 May.